



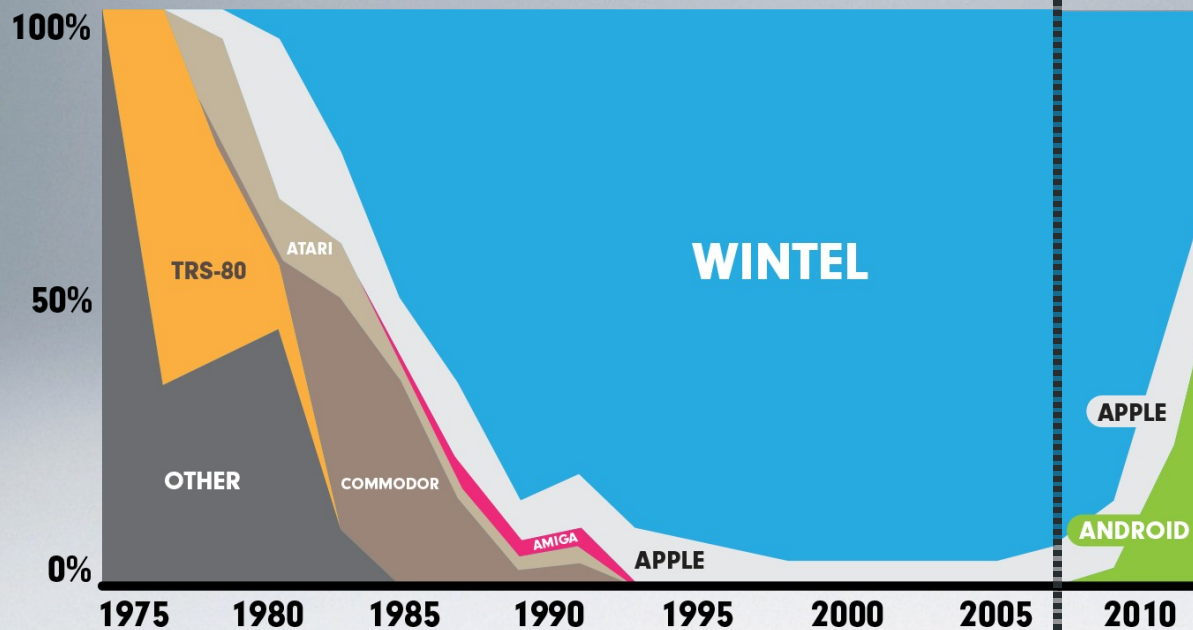
Mobile First Era with MobileIron

MobileIron Japan
Twitter: @mobileironjapan



Into the new era!

The PC/Web Era



The Mobile-First Era





Definition...

Mobile First organizations embrace mobility as their primary IT platform in order to transform their business and increase their competitiveness

In a Mobile First Company...

New apps are developed and delivered to mobile devices first

Content is easily and securely available on any device

Security is transparent to users, good user experience counts



MobileIron®

Our Mission...



Enabling MOBILE
FIRST enterprise with
strong security and good
user experience

Focused on customer success



4000+ customers globally

24x7 Operating globally

200+ of Fortune 500 /
Global 2000

97% customer support
satisfaction

8 of top 10 global automotive
7 of top 10 global pharma
4 of the 5 top global aerospace
5 of top 10 global banks
3 of top 5 global retailers
5 of top 10 global law firms

Strongest Mobile Ecosystem

Customer Success

4000

Customers

>70

Public Reference Customers

Financial Services



Professional Services



Government & Education



Retail & Consumer Goods



Technology & Manufacturing



Healthcare / Pharma



Travel and Hospitality



Industry Recognition

Gartner: Leaders Quadrant of 2012 MDM Magic Quadrant (May 2012)

Info-Tech: Champion in 2012 MDM Vendor Landscape (Aug 2012)

Fastest growing mobile enterprise management vendor (Sept 2012)

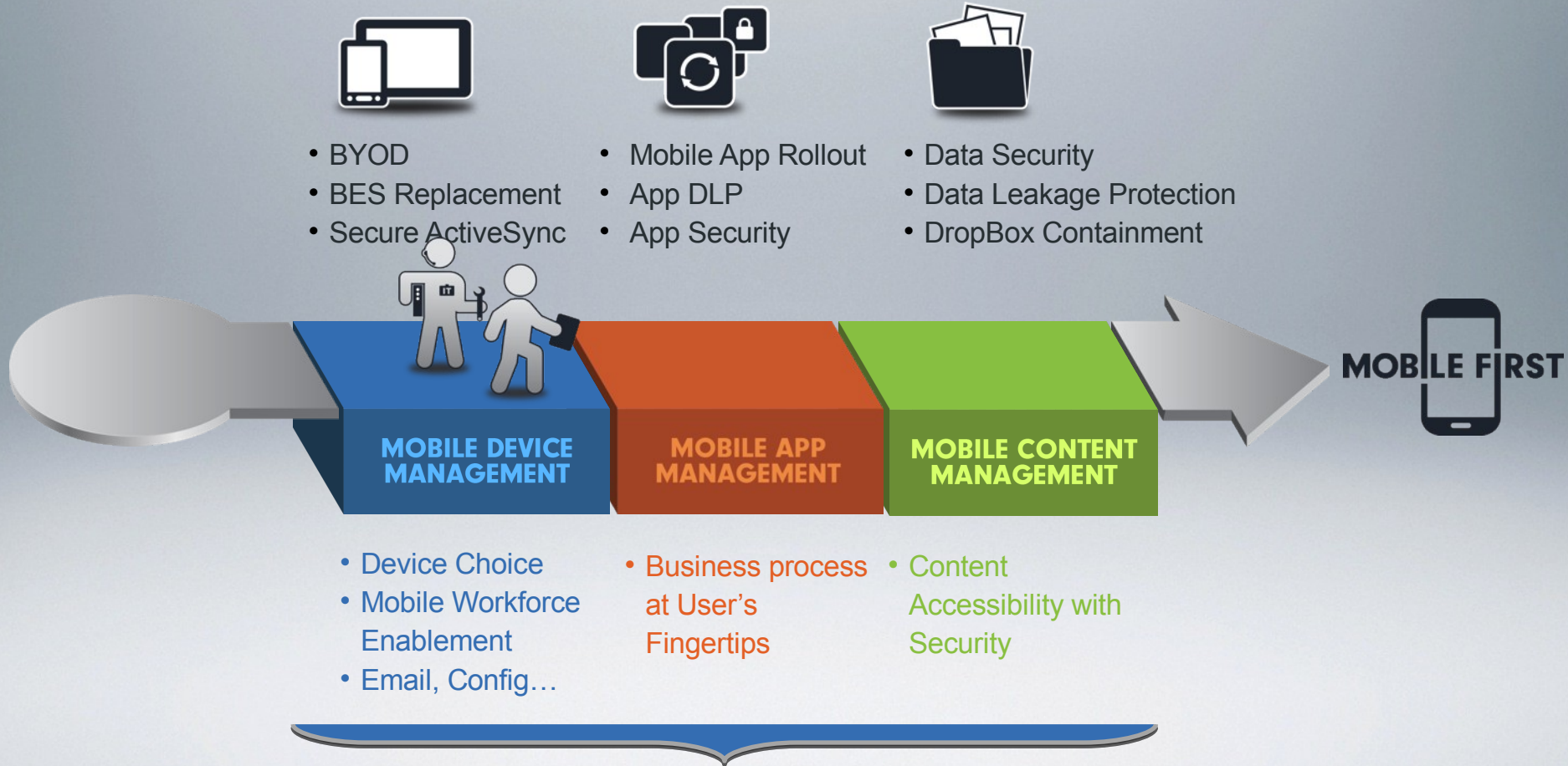
IDC: One of five hottest enterprise startups (Sept 2012)

BusinessWeek:



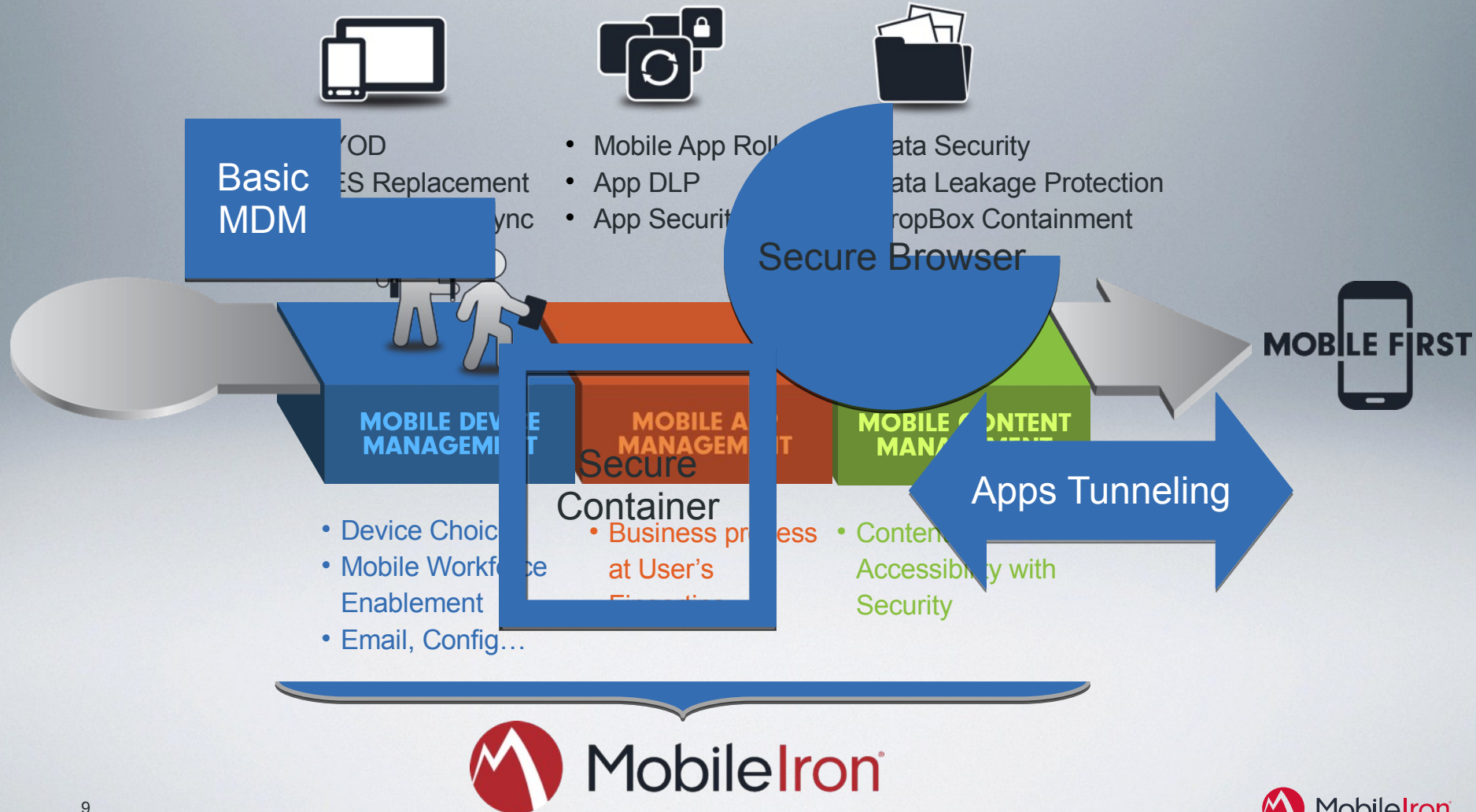
Gartner, Inc. "Magic Quadrant for Mobile Device Management Software" by Philip Redman, John Grant, and Monica Basso (May 17, 2012). This graphic was published by Gartner, Inc. as part of a larger research document and should be evaluated in the context of the entire document. The Gartner document is available upon request from <https://info.mobileiron.com/gartner-magic-quadrant.html>. Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

Requirements in Mobile IT



MobileIron®

Point Product : Ad Hoc approach



MobileIron : Platform approach



Users



Email



Apps



Content



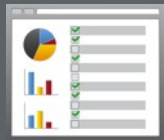
Advanced
Management



AppConnect
AppTunnel



Docs@Work



Mobile IT Management Platform
VSP, Connected Cloud



Enterprise Integration

MDM

MAM

MCM

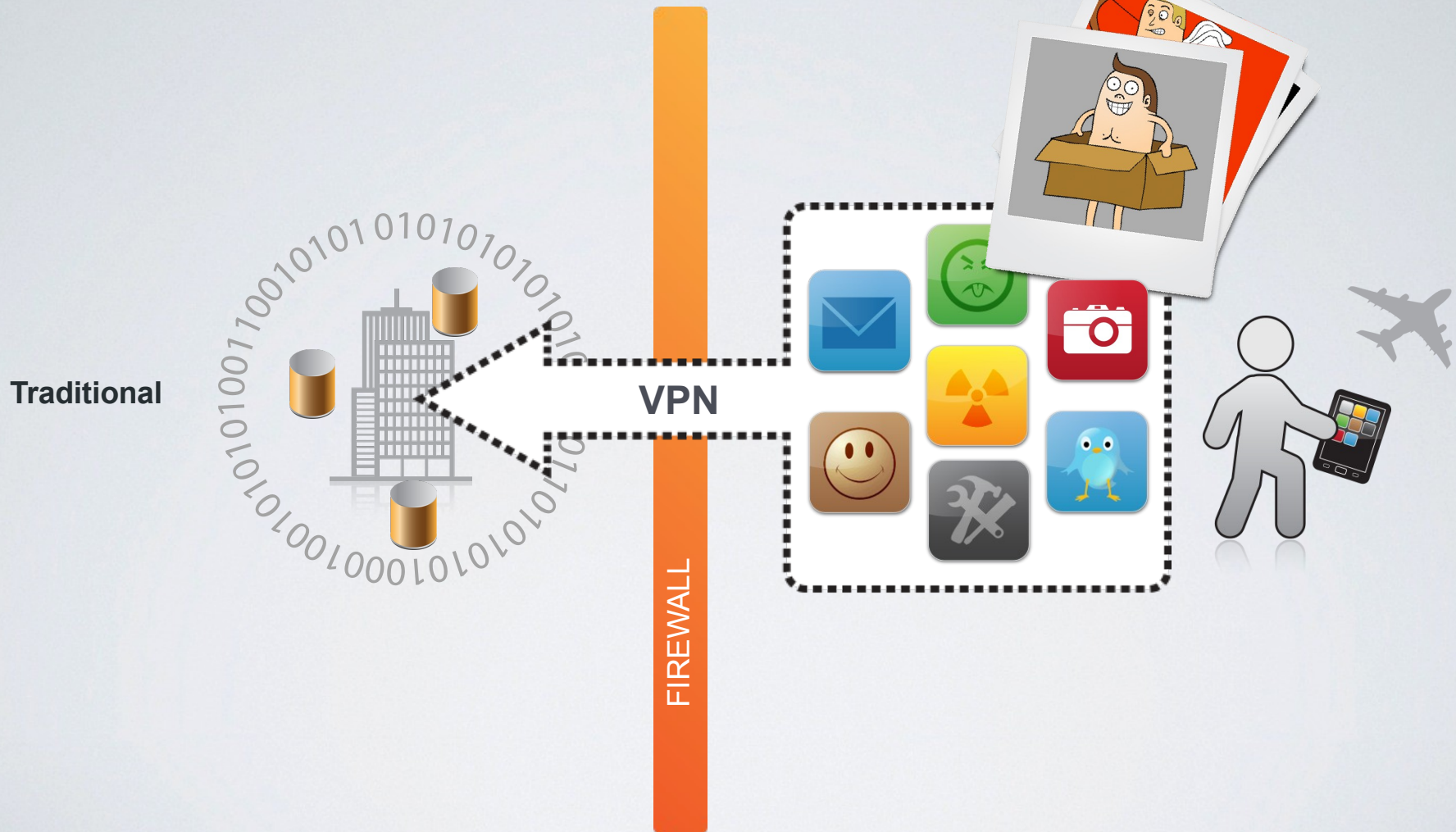


Enterprise IT

Mobile Applications Carry Data Everywhere



Challenge of VPN on Mobile Devices





Introducing:

AppConnect Security Layer

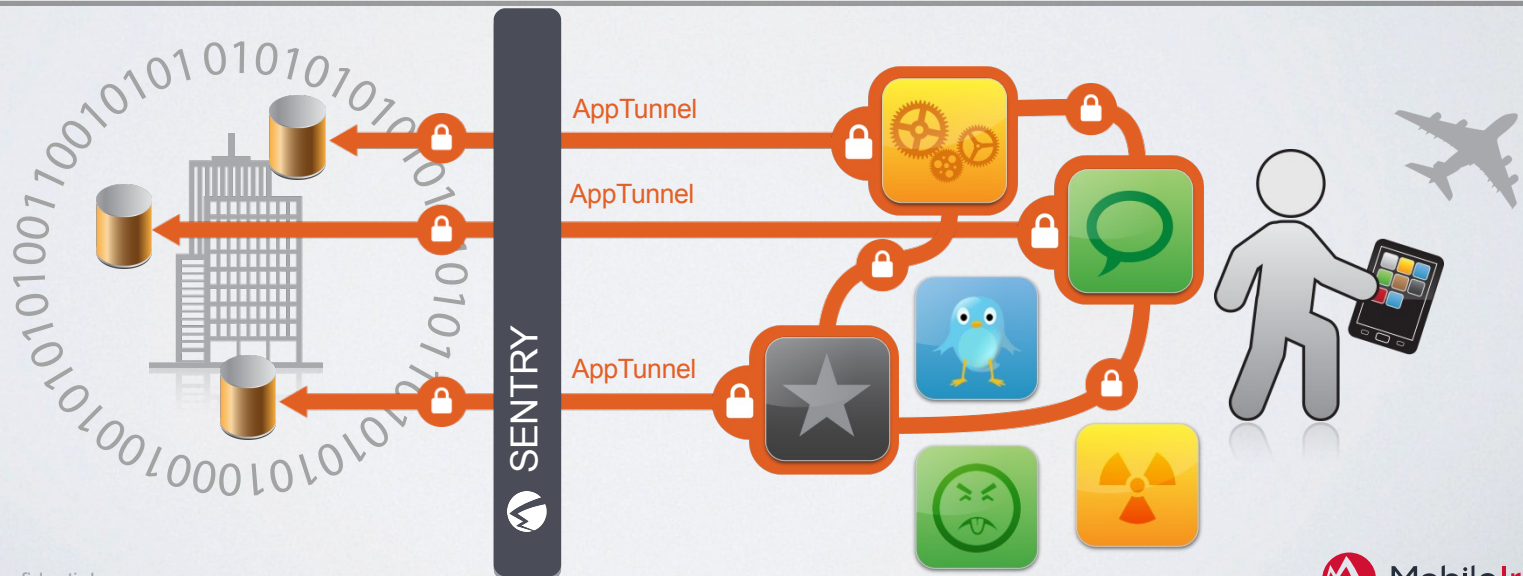
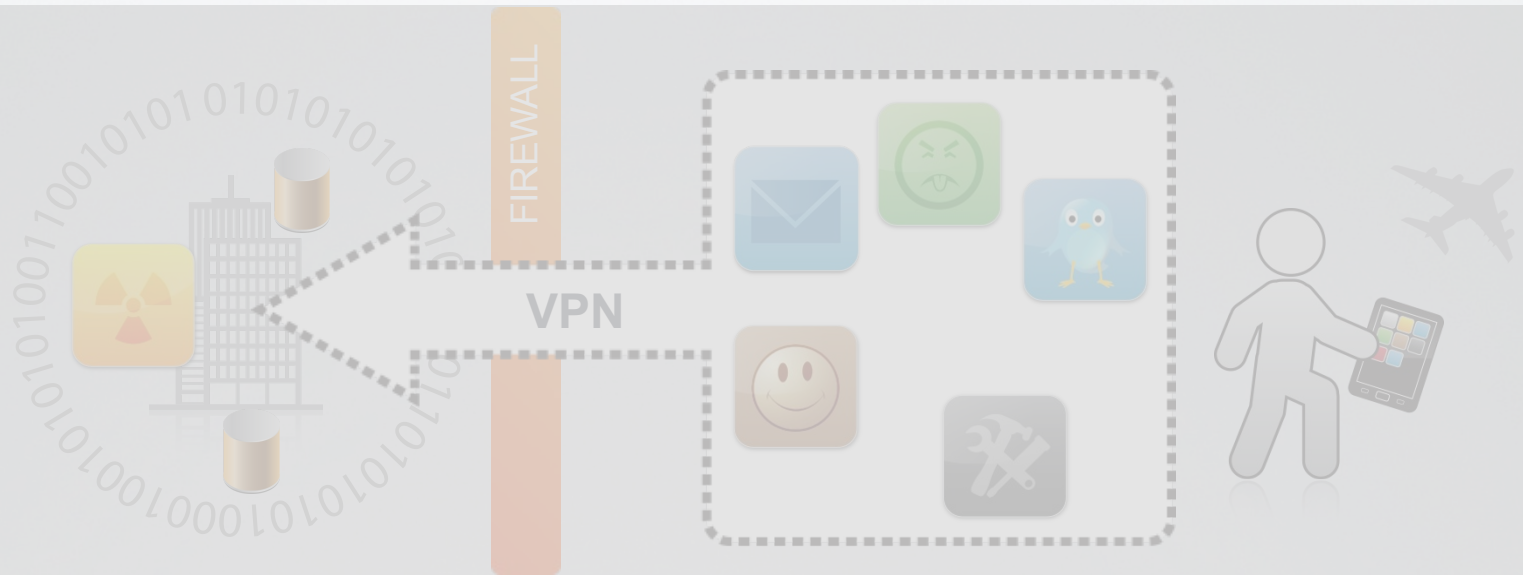




Unique Value:

AppTunnel per App VPN

Traditional



MobileIron for Samsung KNOX

The most secure and powerful mobile solution



- Apps, Docs and Device management for the KNOX platform
- Complete separation of work and personal data
- Most flexible and scalable deployment options



EMAIL ALIAS samsung@mobileiron.com and PORTAL samsung.mobileiron.com



Integrated NAC and Mobile IT Architecture

Enable Strong Security for Enterprise BYOD

QUICK DEMO



MobileIron®