



iPhone 3G Application memory tree™ Release

Hitoshi Miyata & Kazuyuki Kamata has announced the release of “memory tree / Ver. 1.0”, an iPhone 3G application, as a submission for Kanazawa Art Platform 2008, sponsored by the 21st Century Museum of Contemporary Art, Kanazawa. It is now available, free to the public, at the App Store.

Introduction

Memory tree is an application that archives events on the fly at any given location in order to be kept as a keepsake.

This application mostly requires only basic and simple hand gestures to operate.

Start archiving your memories all over the world, beginning right now and into the future. In the far distant future, your descendants may create the same memories at the very same place.

Compatible Languages
English / Japanese
System Requirements
iPhone (iPhone 2.0 Software Update required)

Features of This Version

1. “Fly” memories

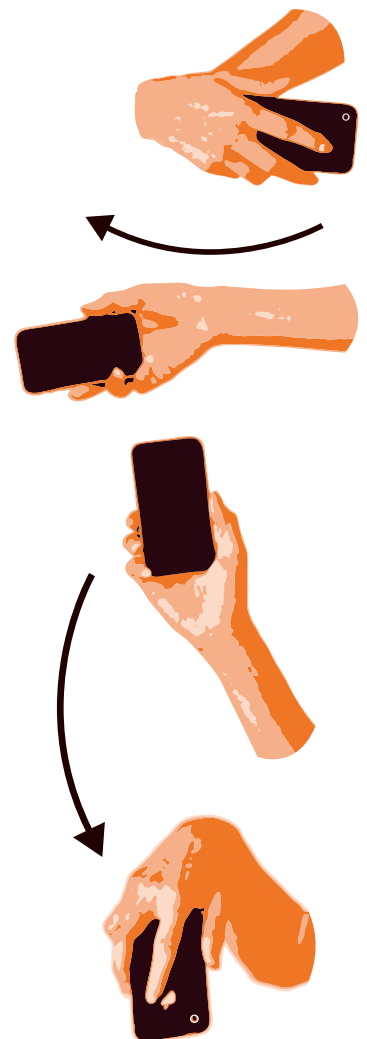
Take memory tree wherever you go. Once you snap a favorite photo, all you need to do is to swing your iPhone 3G outward. The photo will be stored onto the memory tree-exclusive server with location information and a time stamp, and it will be published.

2. “Catch” memories

When you are at a place with sentimental value, or simply at a place that catches your eye, swing your iPhone 3G downward. You can view the memories of other people who were there before. This will create connections between people who somehow have shared the same strong feelings about a place with you. Simply being at a certain place is the start of catching memories.

3. Display your memory list

You can display your memories in chronological order.



Appendix

Kanazawa Art Platform Official Site URL

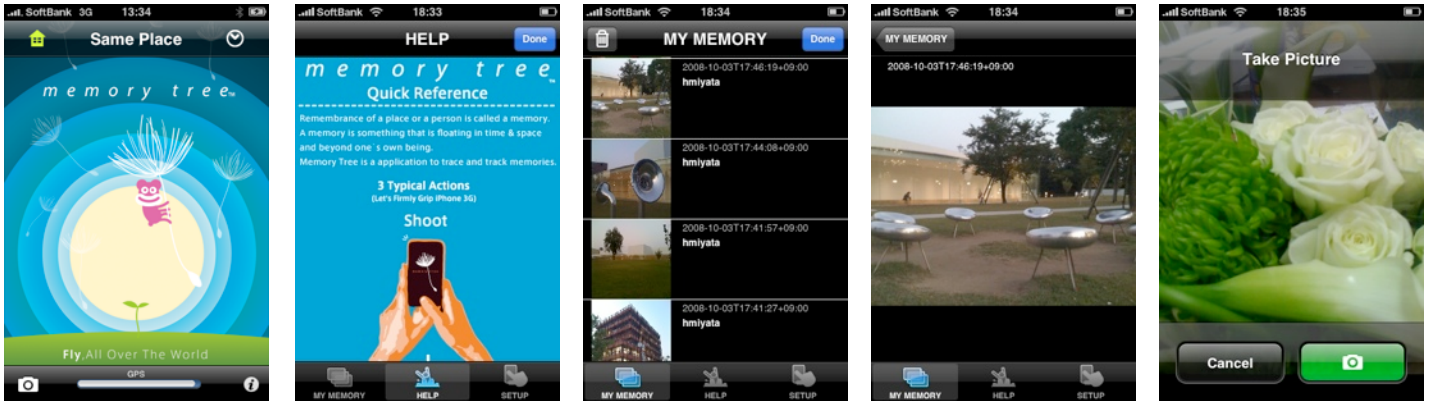
http://www.kanazawa21.jp/exhibit/k_plat/index.php

memory tree Official Site URL

<http://www.memorytree.me>



Screen Shots



Use your iPhone 3G to map your memories onto invisible maps with timeline layers. This art piece, as a whole, will constantly change little by little through the efforts of everyone involved. This art piece will never be complete.

Towns have memories, and people's memories are linked to certain places, such as a sloping road you strolled along with someone, or a vacant lot where you played with your childhood friends.

Everyone can recall various events, and these we call memories.

This art piece will allow us to visualize our experiences and help us link towns and memories by sharing key information such as when, where and what.

You may be able to connect with someone, somewhere beyond time.

This requires three actions that are amazingly simple. Shoot. Fly. Catch.

Shoot an item or event that catches your attention. Fly the image by swinging your iPhone to automatically archive it. It is far easier than taking notes.

When you are strolling down a street and something catches your attention, swing your iPhone as if you are catching a butterfly with a net. It might just be the start of a peek into our collective memories.

Notes:

Please be advised that the photos compiled by this application will be displayed as art pieces at Art Platform 2008, sponsored by the 21st Century Museum of Contemporary Art, Kanazawa.

It may take longer to acquire accurate location information in the interior of buildings and underground, where GPS information requires longer transmission time.

