

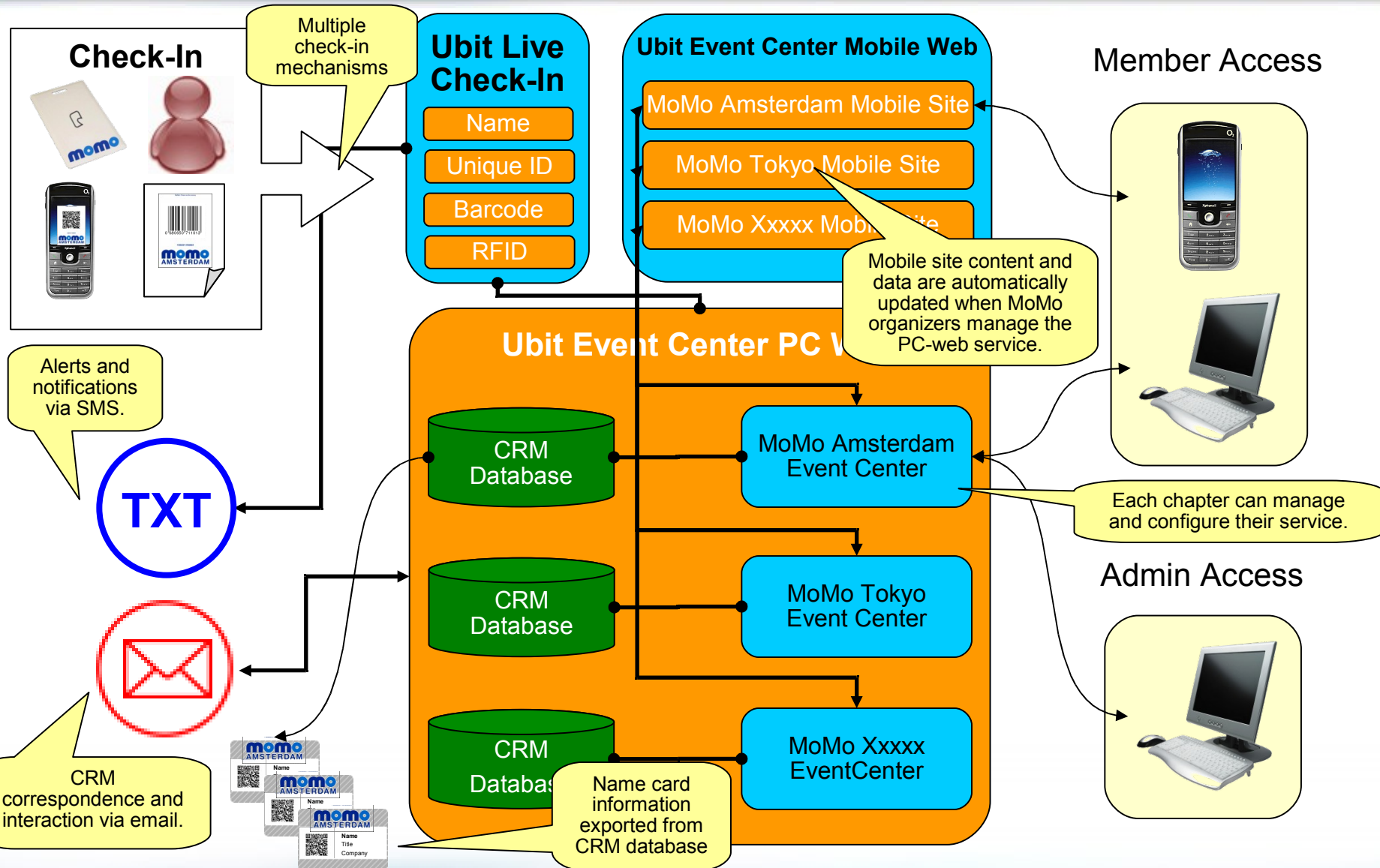
# Mobile Monday Event Center PC+Mobile Service Proposal



1. System Overview
2. PC Web Service
3. Mobile Web Service
4. MoMo ID's (for event entry)
5. Attendance Confirmation Mechanisms
6. Entrance Process
7. Service Roadmap



# System Overview





**momo**  
smile. it's monday!

Home About Partners Registration BackChannel Event Center

25 JUN 2008

## Welcome, Mobilistas!

Location: [Amsterdam, Netherlands](#)  
Meetups: 6 so far  
Members: [1,504 Professionals](#)  
Founded: April 27, 2007

Mobile Monday Amsterdam is een initiatief dat de wens heeft om mensen die geïnteresseerd zijn in de multimediale toekomst van de mobiele telecom aan elkaar te verbinden. Elke twee maanden organiseren wij een Mobile Monday Amsterdam netwerkborrel. Elke borrel staat in het teken van thema. Dit thema krijgt o.a. invulling door enkele externe sprekers die vanuit hun eigen perspectief naar het thema kijken.

MoMo AMS is een onderdeel van het wereldwijde netwerk(zie hieronder) van Mobile Monday.

Wil je langskomen? RSVP..  
"Smile It's Monday!"

### Our next Meetup **MoMo #7**

Sep 1 Mon 3:00 PM  
Where? [De Rode Hoed](#)  
Keizersgracht 102  
Amsterdam

Who's coming? 30 (no spots left)  
You RSVPed: Yes

[Change](#)  
[Print Ticker](#)

We will publish details on this event soon.  
Theme is still under construction

Mobile Monday blogposts in RSS  
Mobile Monday reacts in RSS

I am momoams on del.icio.us  
Add me to your network

**July 2008**

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 1  | 2  | 3  | 4  | 5  |
| 6  | 7  | 8  | 9  | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 31 | 1  | 2  |

**Upcoming Events**

- 1 September: MoMo #7 (15:00)
- 2 November: MoMo #8 (15:00)

**Recent Comments**

- Jonathan Marks on Results event poll
- Sam Warnaars on MoMoment: Momo #6 - Doc Searls - Berkman Center for Internet and Society
- Searls - Berkman Center for Internet and Society
- Sam Warnaars on Results event poll
- Sam Warnaars on Results event poll

**LATEST MOMO MEMBERS**

- Member: Hielko
- Member: Wandrille Pruvot
- Member: Fredrik Bonde
- Member: Juriaan Roeland
- Member: Florian Draisma

**Archives**

- June 2008
- May 2008
- April 2008
- March 2008
- February 2008
- January 2008
- December 2007
- November 2007
- October 2007
- September 2007
- August 2007
- July 2007
- June 2007
- May 2007
- April 2007

**Blogroll**

- Mobile Monday Int.
- Mobilion
- Nedstat
- Vodafone
- WebAids

**Categories**

- 90sec
- Announcements
- Audio
- Awards
- Backchannel
- Events
- Linked Events
- Jobs
- Learning From the Future
- Mobile Concepts
- Mobile Event Center
- Mobile Monday Int.
- MoMoAm updates
- MoMoments
- Participation
- Photos
- Presentations
- Press release
- Quote

Service is re-brandable with customizable templates to merge with existing web services

Service elements may be embedded into existing services

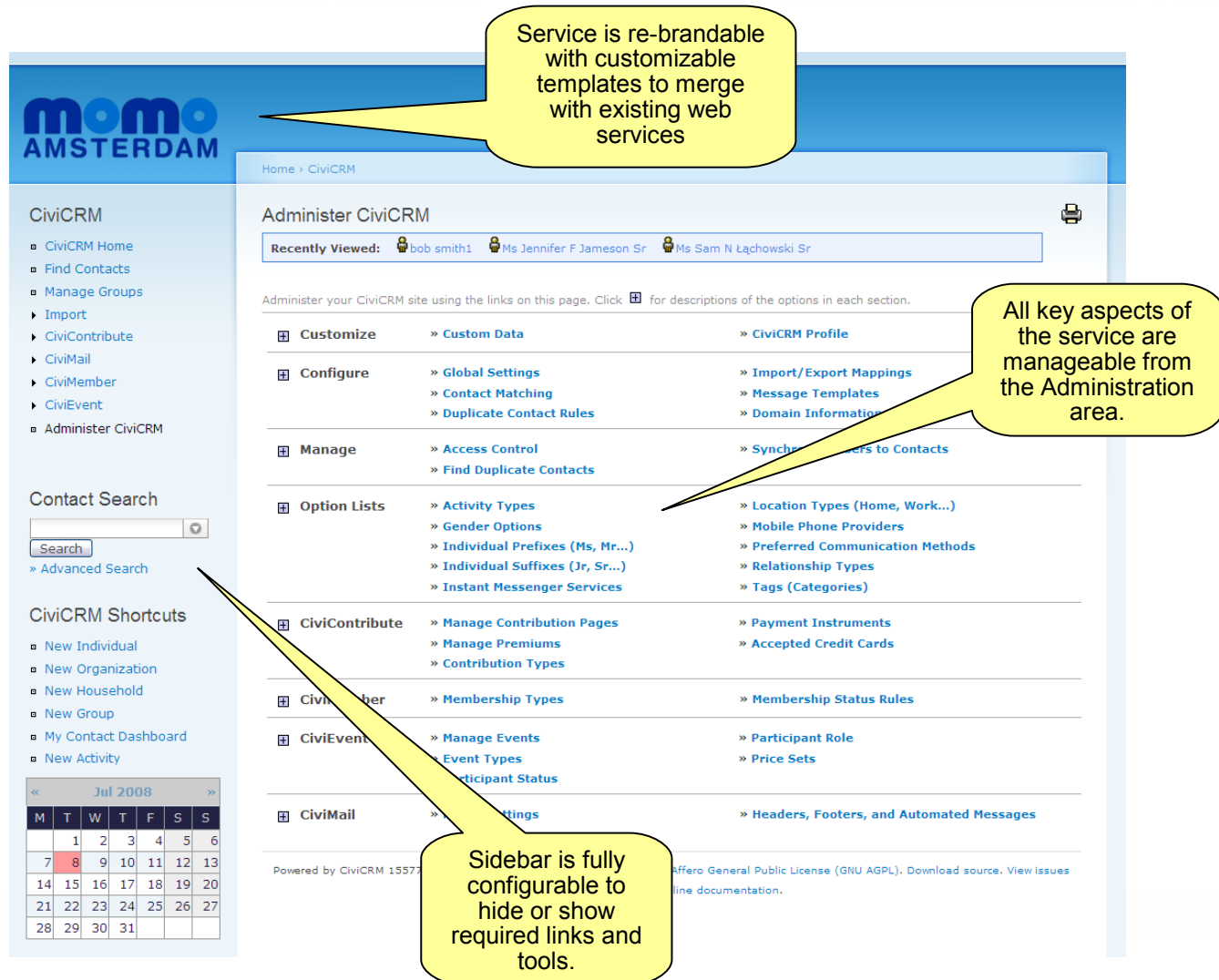
Multilanguage support

Pages contain micro-formats for contact and event information.

Event details, expected attendee count, etc.

- Location Mapping
- Calendar file download
- Ticket printing, download and delivery

# PC Web Administration Tools



The screenshot displays the Momo Amsterdam CiviCRM administration interface. The top header features the 'momo AMSTERDAM' logo. The left sidebar contains navigation links for CiviCRM (Home, Find Contacts, Manage Groups, Import, CiviContribute, CiviMail, CiviMember, CiviEvent, Administer CiviCRM) and CiviCRM Shortcuts (New Individual, New Organization, New Household, New Group, My Contact Dashboard, New Activity). Below the shortcuts is a calendar for July 2008. The main content area is titled 'Administer CiviCRM' and lists various administrative options categorized by expandable icons: Customize (Custom Data, CiviCRM Profile), Configure (Global Settings, Contact Matching, Duplicate Contact Rules), Manage (Access Control, Find Duplicate Contacts), Option Lists (Activity Types, Gender Options, Individual Prefixes/Suffixes, Instant Messenger Services), CiviContribute (Manage Contribution Pages, Manage Premiums, Contribution Types), CiviMember (Membership Types, Membership Status Rules), CiviEvent (Manage Events, Event Types, Participant Status), CiviMail (Mailings, Headers, Footers, and Automated Messages), Location Types, Mobile Phone Providers, Preferred Communication Methods, Relationship Types, Tags, Payment Instruments, Accepted Credit Cards, and Price Sets. A 'Recently Viewed' section at the top right shows user avatars and names. A callout bubble points to the top header, stating: 'Service is re-brandable with customizable templates to merge with existing web services'. Another callout bubble points to the main content area, stating: 'All key aspects of the service are manageable from the Administration area.' A third callout bubble points to the sidebar, stating: 'Sidebar is fully configurable to hide or show required links and tools.'

Service is re-brandable with customizable templates to merge with existing web services

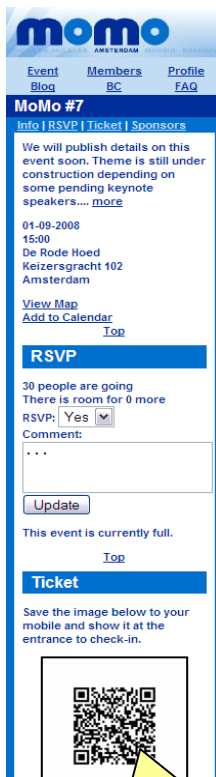
All key aspects of the service are manageable from the Administration area.

Sidebar is fully configurable to hide or show required links and tools.

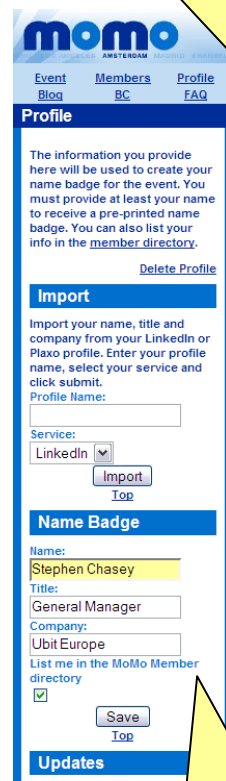
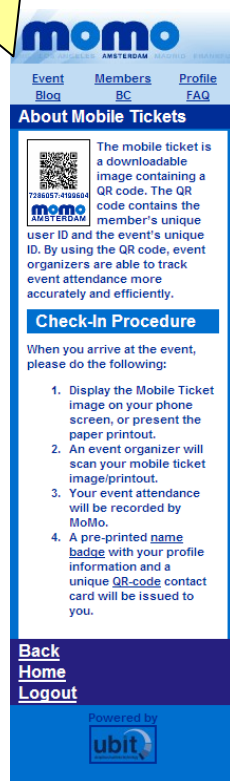
# Mobile Web Service

The mobile site remains flexible and customizable.

The entire system (PC+Mobile) will run on the same platform insuring complete synchronization across both channels.



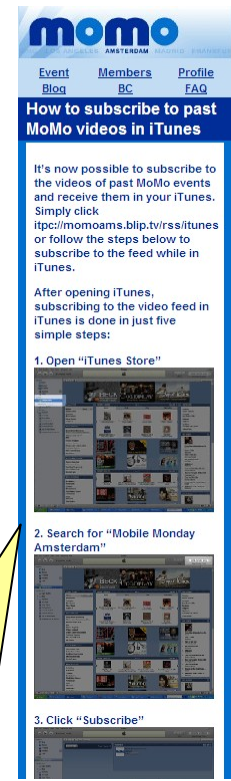
Barcoded tickets are optional. Anything involving an unique ID for each user (biometrics, for example) can be used.



Users can manage their entire profile via PC or Mobile.



Additional services, such as the MoMo blog, YouTube and Flickr channels, Google Alerts, etc. can quickly be added and configured.

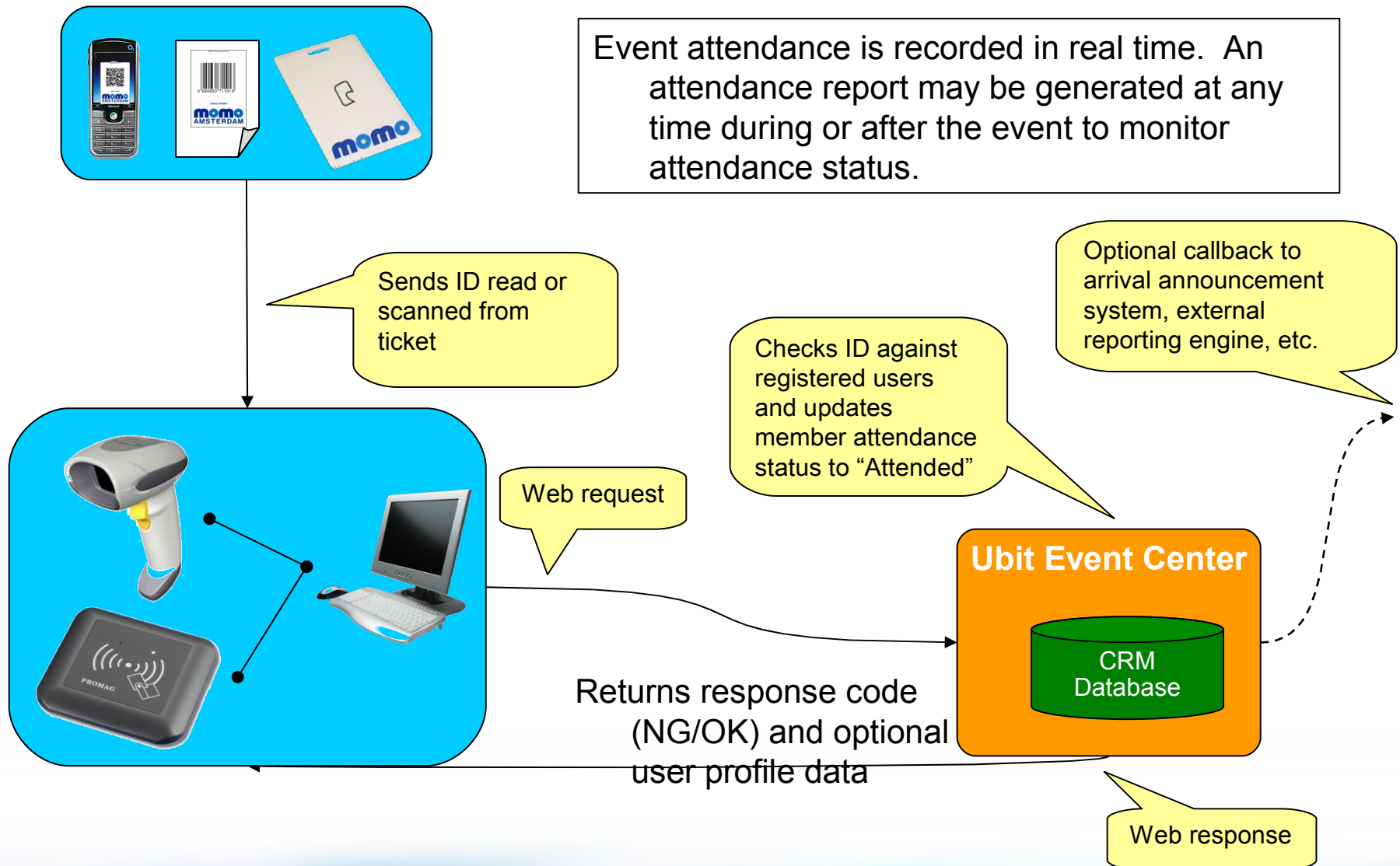




- Digital ID's
  - Barcodes
  - Text Codes
  - Images
  - NFC (pre-equipped mobiles)
- Physical IDs
  - Paper IDs
  - NFC, barcode or magstrip cards
  - NFC stickers
- Biometric IDs
  - Fingerprint scanner

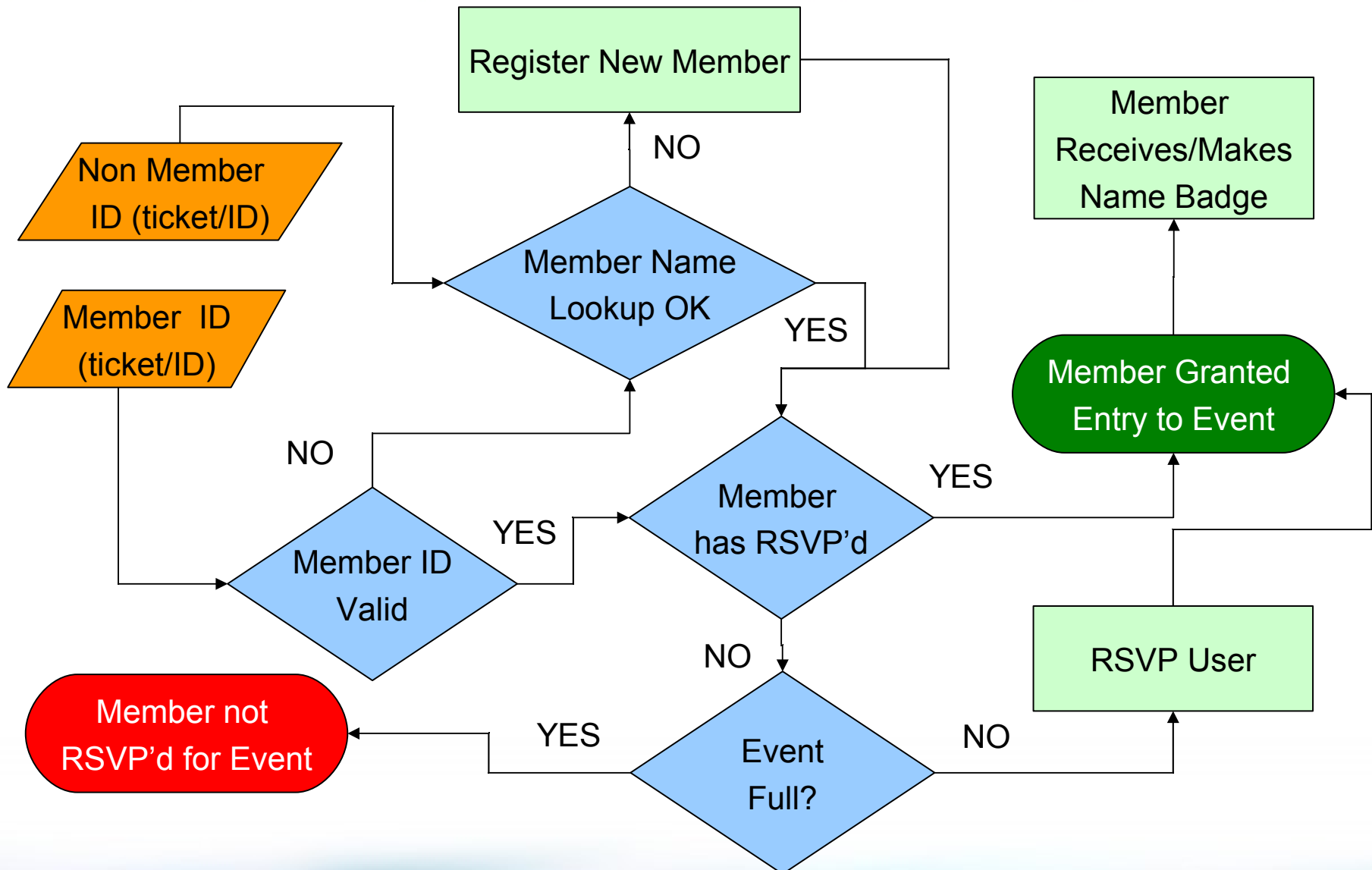


# Attendance Confirmation

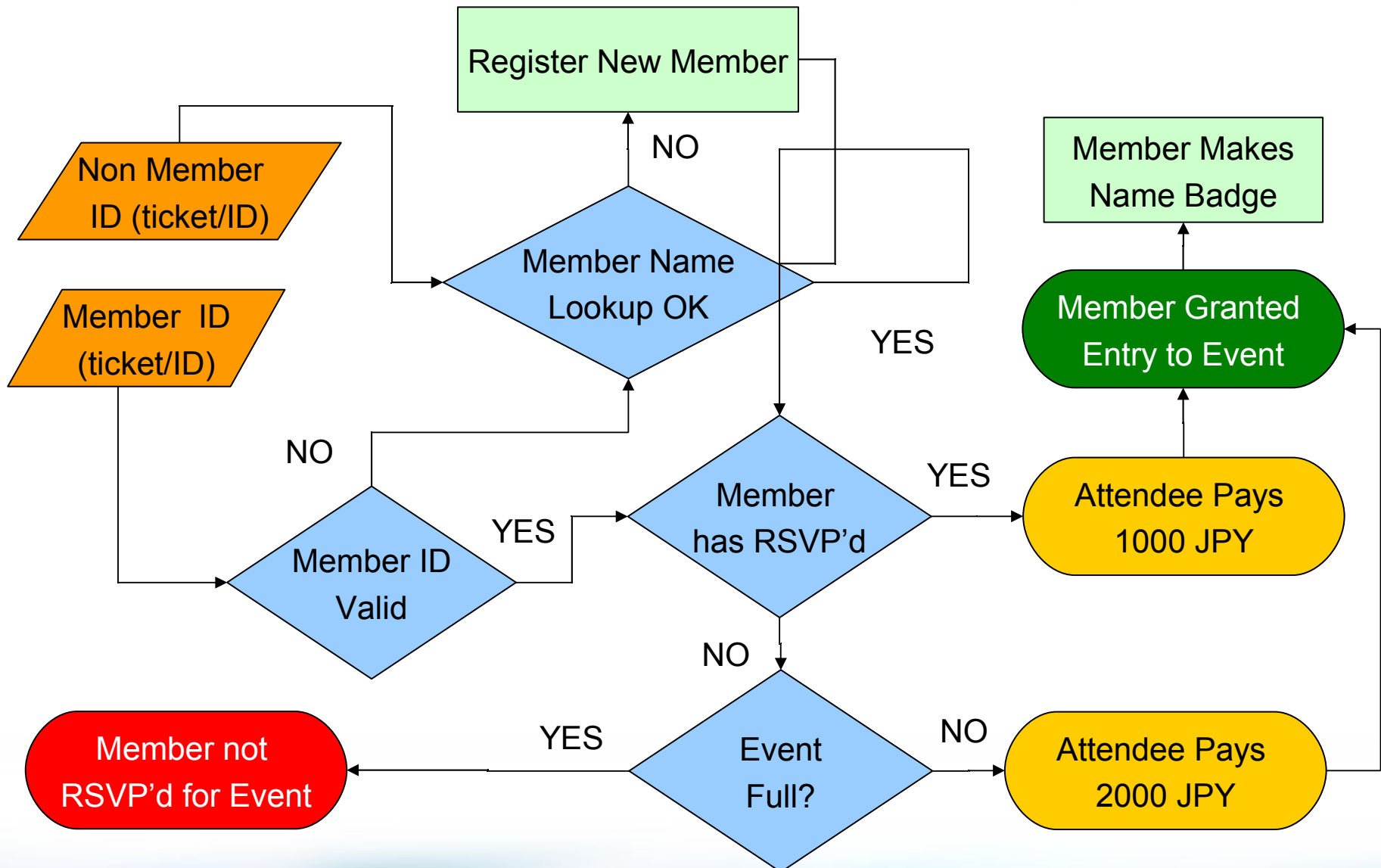




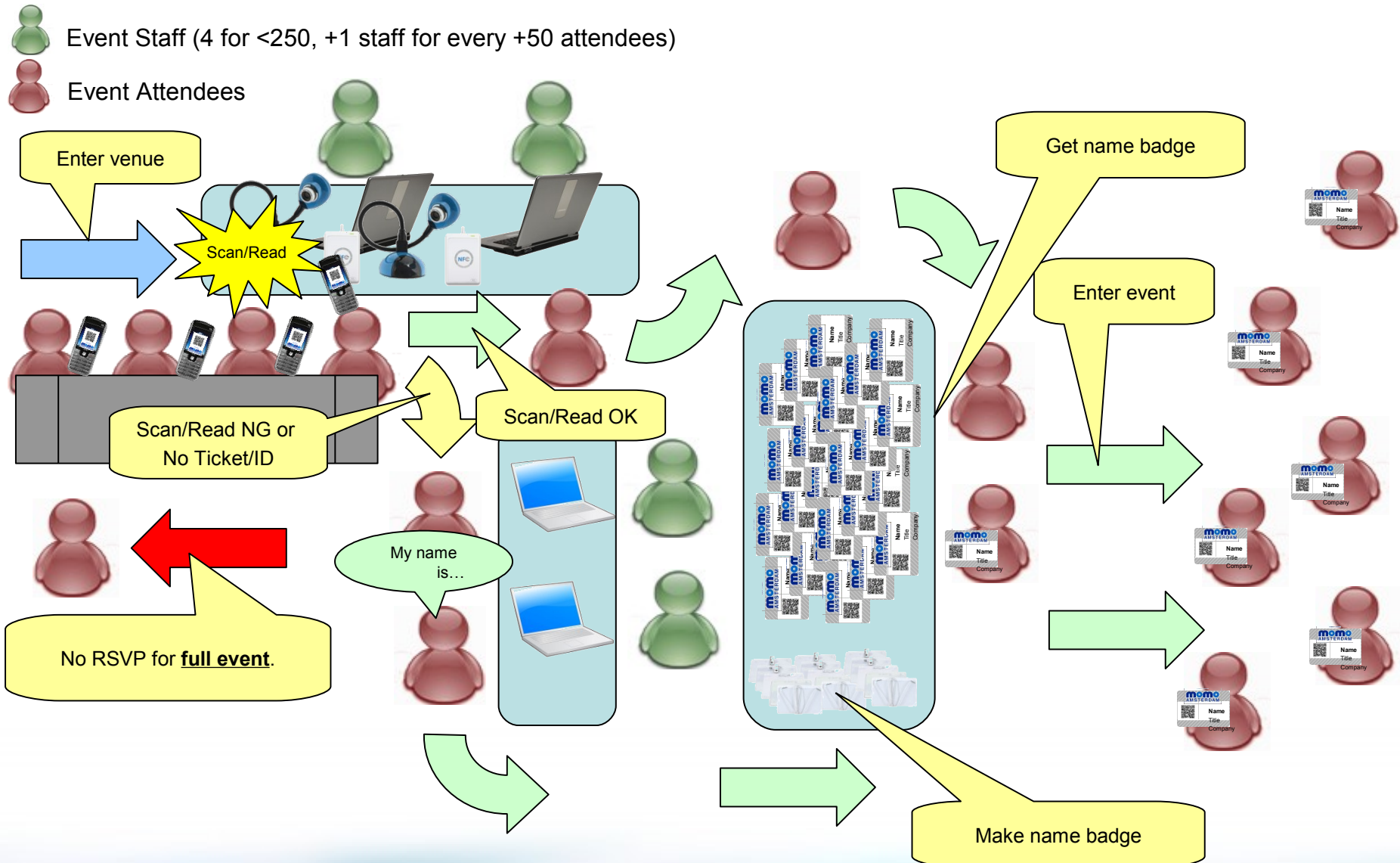
# MoMo Amsterdam (Free) Entrance Procedure



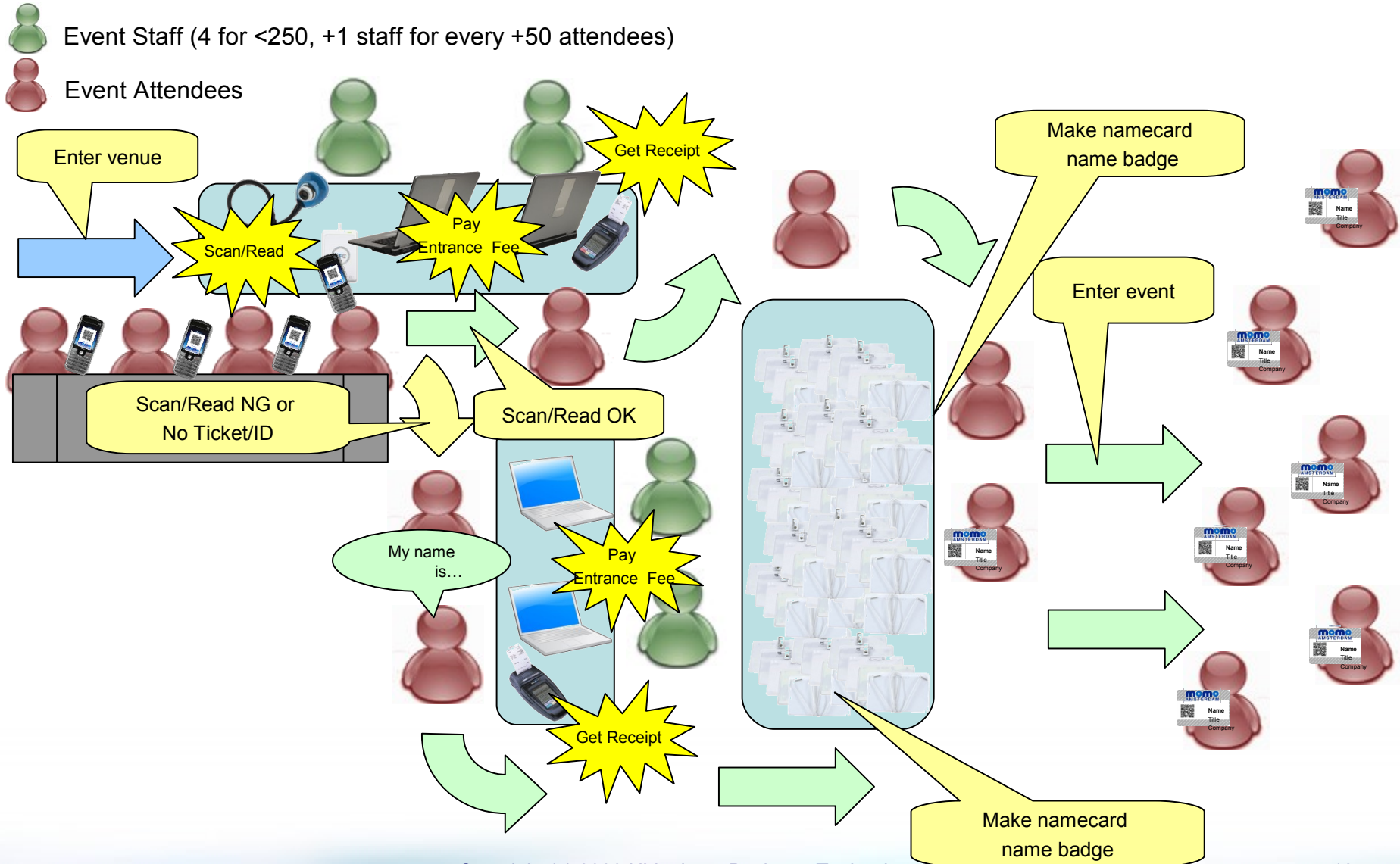
# MoMo Tokyo (Charged) Entrance Procedure



# MoMo Amsterdam (Free) Entrance Flow



# MoMo Tokyo (Charged) Entrance Flow



# Thank you.



<http://ubit.com>