

Agenda

Mozilla and Firefox background
Our vision for mobile and devices
Technology
Working with Mozilla

Mozilla

- A global effort to promote choice & innovation on the Internet
- An open source project with thousands of contributors
- A public-benefit non-profit foundation and wholly-owned corporation
- We make Firefox

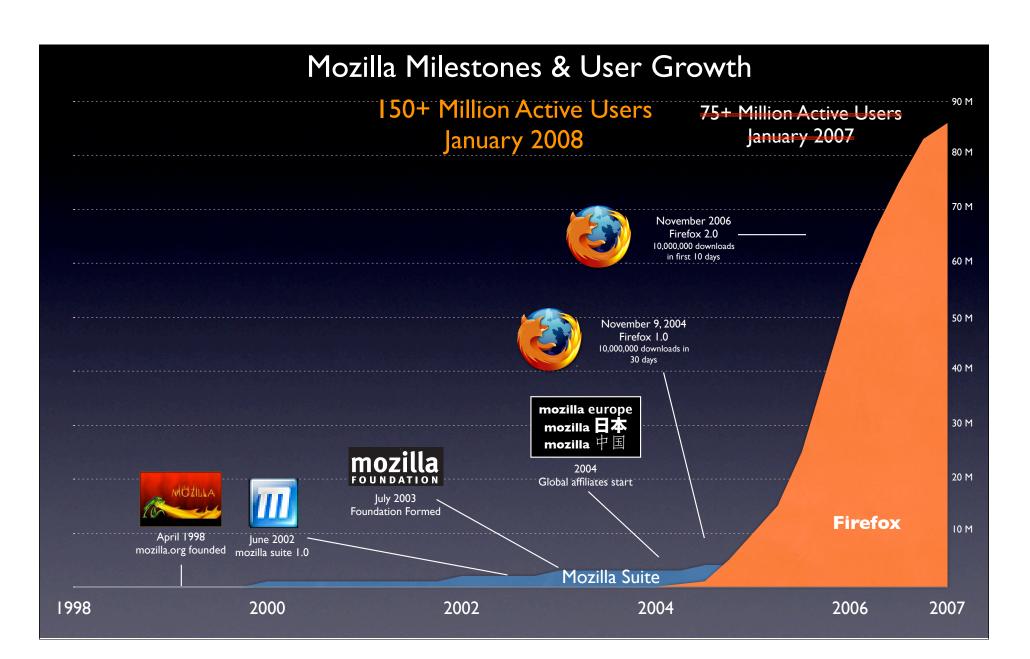


Firefox

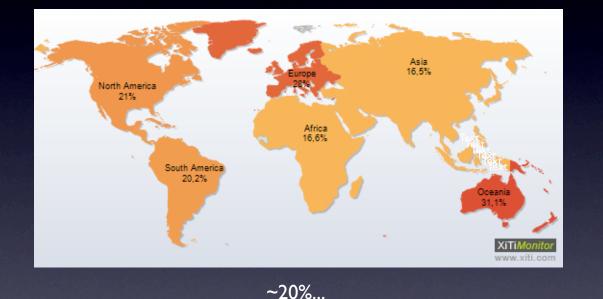
Award-winning Web Browser
Most secure
More than 40 languages
A platform for innovation







A worldwide product



Firefox Global Market Share Evolution

...and growing

source: Xiti Monitor, January 2008

Mozilla mobile - the time is now

- Firefox for mobile devices
- Enable embedding of core browser / JavaScript engine
- A platform for innovation on mobile
- •Built upon the core Firefox code
- •Linux, Windows Mobile underway, evaluating Symbian
- •Nokia N810, Skyfire shipping Mozilla-based browsers

Our approach

Mozilla principles	applied to mobile
User experience	Fast, clean and simple Lead in compatibility A <i>whole product</i>
Security	Proactive and transparent Auto-updating User control over access to phone features
Engage directly with users	Distribute directly to users; but also through network operators and manufacturers where aligned
Empower developers	Web developers, extension developers, browser and application developers
Community and robust processes	QA and localization Proactive about triage, resolution and updates

Striving for simplicity

Bush, Facing Woes in '08, Focuses on War and Taxes

IN SHERYL GAY STOLBERG

WASHINGTON - Facing an unstable economy and an unfinished war, President Bush used his final State of the Union address Monday night to call for quick passage of his tax rebate package, patience in Iraq and a modest concluding agenda that includes \$300 million in scholarship money for low-income children in struggling schools.



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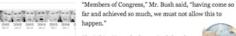
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Multimedia



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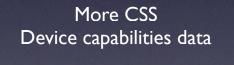
Device integration





Requires:

HTML CSS JavaScript Plug-ins



Widget platform Shortcuts Distribution JavaScript/DOM access to device features Security

Result: the Web as a complete mobile platform

Extensions





×





Greetings, fellow traveler. This Click install to start using it. Gmail - Forward Thread Forward an entire thread runs on: "mail.google.com "

😂 Greasemonkey Installation

















Mozilla platform - ready for mobile

Memory and Performance

350+ Performance Improvements in Firefox 3

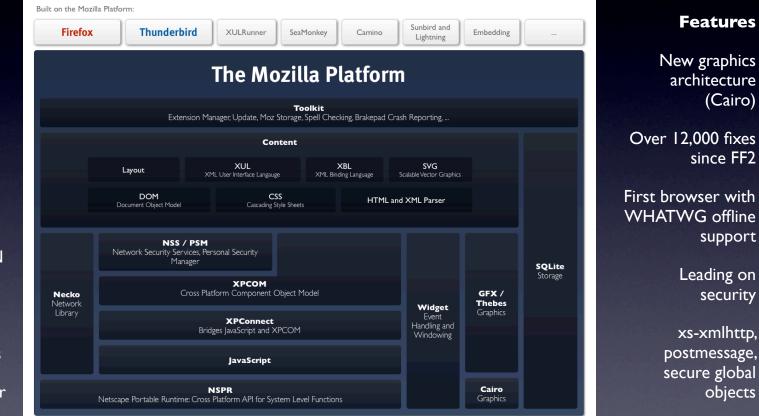
Targeting the apps people use on the Web:

JavaScript, DOM and graphics, native JSON

300+ Memory Improvements

Removing allocations

Non-system allocator



An open process - join us!

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•We're hiring

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