



## Lumi – Robbie Vigers, APAC Managing Director

Through our technology, people gain insight, instantly.



# Who We Are

Lumi is the global leader in real-time interactive mobile data collection. Its innovative solutions create interactive and engaging platforms, harnessing insight and providing stakeholders with an unparalleled understanding of discussion, opinion and behavior.

## A few highlights:

- 23 years in this business
- 500,000+ app downloads
- Constant stream of insights via our platform
- 3 patents: Cross-platform distribution, Synchronisation, Dynamic content



# The Saturation & Power of Mobile



By 2016, there will be  
**10 billion**  
mobile internet devices  
in use worldwide<sup>1</sup>



**80%** of event attendees own a smartphone<sup>2</sup>

**84%** of business travelers use apps  
for business while on the road<sup>3</sup>



1. PhoCusWright Market Research, *Mobile Hits the Mainstream*
2. SmartSource – *The Pressures and Promises of Second Screen Technology*
3. Active Network – *Mobile is on the Rise*

Synchronous



**LUMI** join

Asynchronous



**LUMI** say

Guide & Engage



**LUMI** show

*Also available via HTML5*

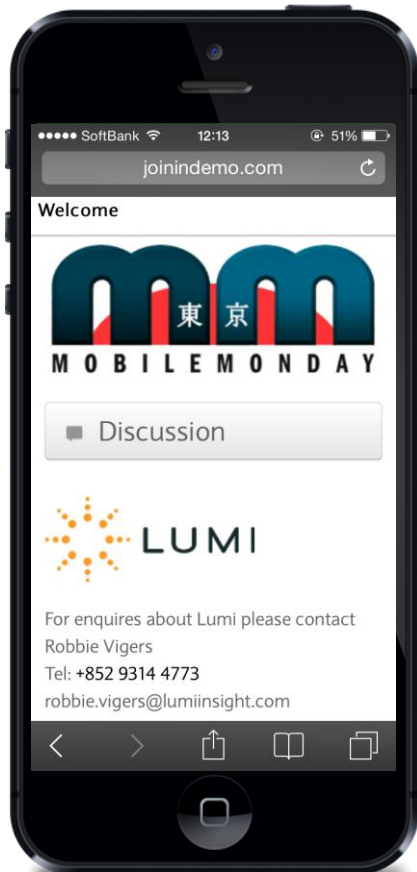


## Lumi Join

mobile solution



In your browser:  
<http://tim.pe/447>



# Lumi Join

mobile solution

In your browser:  
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AWESOME!



Want to **know** more?

Have an **idea**?

Interested in being a **partner**?



## Get in touch

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